



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIFTH SEMESTER – NOVEMBER 2015

BC 5404 - MANAGEMENT INFORMATION SYSTEM

Date : 14/11/2015
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

PART - A

Answer All the questions

10 X 2 = 20

1. Define MIS.
2. What is E-business?
3. Explain the roles of an IS.
4. List out the features of MIS.
5. State the importance of Marketing Information System.
6. What are the advantages of IS?
7. What is system investigation?
8. Distinguish between system implementation and system maintenance.
9. What is data-warehousing?
10. Explain EIS.

PART - B

Answer any four questions

4 X 10 = 40

11. Explain the functions and characteristics of MIS.
12. Why should an organization implement an ERP system?
13. List out the features of information system.
14. What are the major challenges of an information system?
15. Bring out the merits and de-merits of using Financial Information System.
16. Enumerate the different types of applications in data-mining.
17. Explain the merits and de-merits of GDSS.

PART - B

Answer any two questions

2 X 20 = 40

18. Explain traditional information systems development life-cycle .
19. Why MIS is looked upon as a strategic need of management today?
20. Bring out the structure and significance of system implementation.
21. What are the advantages and dis-advantages of using AIS?
